



**SPORT NEWCASTLE**

## ANNUAL REPORT 2023-2024

[Incorporating the activities of Sport Newcastle CIO and the unincorporated association Sport Newcastle]

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[www.sportnewcastle.org](http://www.sportnewcastle.org)

Sport Newcastle | Registered Charity Number: 1153011

**SPORT NEWCASTLE**

## PATRONS

Sir John Hall  
Alan Shearer CBE  
Jonathan Edwards CBE  
Sarah Hunter CBE

### PRESIDENT

Alan Younger

## VICE PRESIDENTS

Richard Appleby  
Karen Chapman  
Ian Elvin  
John Gibson  
Steve Harper  
Glen McCrory  
Mike McLeod  
Ros Miller  
Stephen Miller MBE  
Victoria Pembleton CBE  
Johnny Wilkinson CBE

## OFFICERS

**Treasurer:** David Appleby  
**Secretary:** Kingsley Hyland OBE

## TRUSTEES

Roger Tames (Chair), David Appleby, Mike Booth, Kingsley Hyland, Amy Kirsopp, Simon Rushworth, Matthew Squires, Dawn Thewlis, Alan Younger

## SECRETARY'S UPDATE

I have pleasure in presenting the Annual Report and Accounts for the financial year 2023/24 which will form the basis of the Annual Return we are required to provide to the Charity Commission. David Appleby as ever has added some Notes to the accounts but the standout feature is once again our very low costs base which is only made possible by the efforts of our band of committed volunteers, sponsors and supporters.

Our two main committees have continued to meet on a quarterly basis with additional meetings added as necessary. Further details of the work that they have undertaken can be found in the reports of the respective chairs. Matthew Squires' Fundraising Report includes encouraging news of new sponsors along with the continued support that we receive from Tier One Capital and SOS Group. There is also a report from our President Alan Younger who has settled nicely into his new role.

We are now seeing increasing numbers of high quality applications for grants. The growing support from sponsors which complements the Annual Awards Dinner and the Golf Day in terms of fundraising is important in enabling us to support the most worthy applicants but as Mike Booth states in his Awards Committee Report we would always like to do more.

Further details of the awards we have been able to make are contained in Mike's report but it would be remiss of me not to place on record the considerable amount of time and energy that Mike also committed to a highly successful Coaching Conference in June 2023.

From a governance and compliance point of view we have faced and overcome a couple of challenges over the course of the year. In addition to the streamlining of our processes highlighted in last year's report the Charity Commission has changed the way in which it communicates with its charities. There were technical glitches with this which delayed the submission of the Annual Return although we remained well within the stipulated deadline. The Treasurer's contribution to the Annual Return submission and his work on the accounts in general were made more difficult by the seemingly endless obstacles provided by Barclays Bank as we sought to move towards paperless banking.

On the subject of technology, by the time that this Report hits your inbox we should barring last minute hitches have gone live with our new website. This reflects the culmination of a very lengthy process but we believe that the end product will prove well worth the wait. The new site will hold significantly more information than its predecessor, will ensure that news updates are available more speedily and will allow many of our processes to be taken online. In addition it will enable us to raise the charity's social media profile significantly.

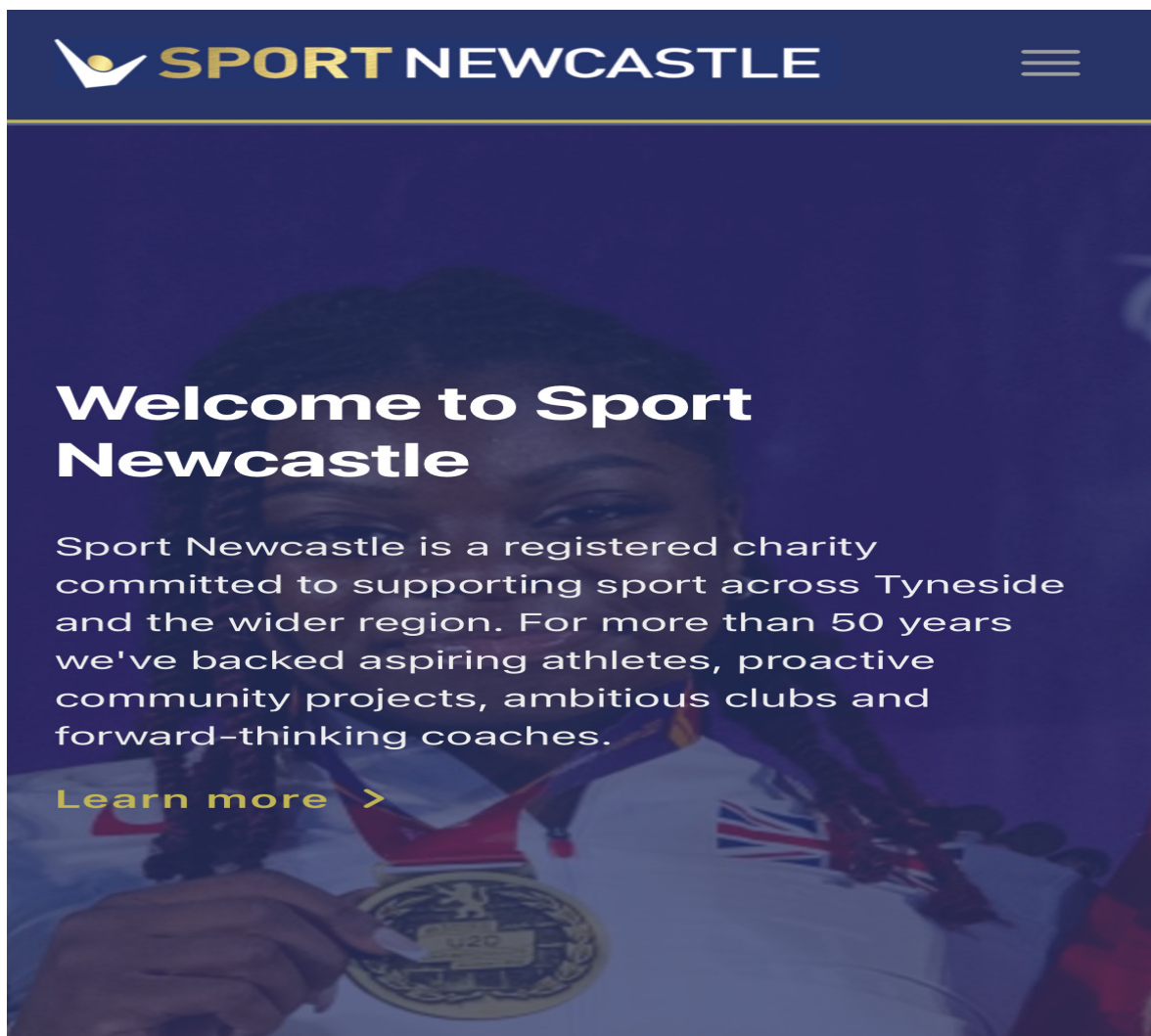
Looking ahead, in addition to our two main events we will be hosting our first standalone Unsung Heroes Awards for almost six years. The last scheduled standalone awards fell victim to the pandemic although a reduced number of awards were combined with some of the annual awards to compensate for the absence of the Annual Awards Dinner in 2021.

Finally, our grateful thanks and admiration go to all those trustees, officers, patrons, vice-presidents, volunteers, sponsors, supporters and the North East sporting community for the part that they have played in another positive year for Sport Newcastle.

This Report is in five parts:

1. **President's Report** – in his second report since taking on the role the President has summarised the work of the Charity and provided useful background information for readers not yet familiar with Sport Newcastle.
2. **Fundraising Report** – a summary of the major income raising projects run by Sport Newcastle in the financial year ended 31 March 2024 along with details of the support provided by sponsors.
3. **Awards Report** – a summary of the work undertaken and awards/grants made by Sport Newcastle in the financial year ended 31 March 2024.
4. **Annual Accounts** – the Annual Accounts of both the Sport Newcastle Charity and the Sport Newcastle unincorporated association for the financial year ended 31 March 2024.
5. **Trustees' Overview**

Kingsley Hyland - Secretary, Sport Newcastle.



A snapshot from the new website.

# PRESIDENT'S REPORT 2023/24

Sport Newcastle continues to recognise the ever-increasing demand for grant requests from both young athletes and community sports groups. The range and diversity of grant aid, together with the broadening of coverage of disability sport and the continued focus on coaching all reflect the core values of the charity. As a result many youngsters and groups achieve their sporting dreams. The introduction of Hardship Grants negates the danger of clubs folding due to the burden of ever-increasing costs. Mike Booth's Awards Committee Report provides more accurate details across the whole sporting spectrum.

The culmination of the successful 'Year of the Coach' initiative' was a Coaching conference held in June at the Newcastle Eagles Vertu Arena, organized by Mike. Participants from local to international arenas all expressed a positive response each gaining a great deal from the event.

Mike again organized the annual fundraising Golf Day at Ponteland in June. As always a brilliant day, enjoyed by all, competitors and observers alike, provided much needed funds as one of our two main fundraising events. Direct financial support from the club captain and officers was provided to the Charity for which we are extremely grateful.

Matthew Squires, ably assisted by Claire Finn, again led in promoting all fundraising and sponsorship activity. They organised the Annual Dinner and Awards evening in November, raising over £5,000 as our other main fundraising event. Tier One Capital, SOS Group and Redgate Motor Group were major sponsors, supported by a broad range of corporate sponsors together with many philanthropic individuals and organisations the details of which are highlighted in Matthew's Fundraising Committee Report.

Chairman Roger Tames, assisted by Simin O'Rourke and Dawn Thewlis hosted the Annual Dinner with their usual professionalism and delivery. Roger also continues to chair a strong board of trustees who oversee the work and direction of the charity and all its volunteer members.

Kingsley Hyland OBE rigorously works as Secretary, his legal expertise and sporting experience make light of the daunting range of issues which allow all our future initiatives to be delivered in a timely and streamlined fashion. David Appleby continues as our Treasurer. His advice on grant aid is always precise and succinct reflecting on a lifetime involvement as an athlete, coach and mentor. We also remain grateful to Gavin Purvis for his time and expertise as our auditor. Sadly, long term Associate Member, Peter Ratcliffe, recently passed away having given decades of valuable service.

Newcastle born Sarah Hunter CBE, holder of the record number of England rugby caps – male and female - has agreed to join our prestigious list of Patrons. North East football legend Steve Harper becomes a Vice President. Steve has given many years' support and advice to the winners of our Rising Star awards. Both these outstanding performers are welcomed in their new roles by the whole sporting community.

Claire Finn has now stepped down from all major committees after many years' meritorious service to which we all remain extremely grateful.

I continue with pride in the role of President for such an effective voluntary charity. I wish to take this opportunity to place on record my personal appreciation for everyone who makes a contribution to the success of the charity.

**Alan Younger – President, Sport Newcastle**



**Sarah Hunter receives the 2023 Wilkinson Sword from William Palmer, Financial Director at Central Employment.**



# FUNDRAISING COMMITTEE REPORT

The 2023 Sport Newcastle Golf Day took place at Ponteland Golf Club which proved popular with competitors who praised the excellent condition of the course and the friendliness and efficiency of the staff.

The event, organised as ever by Mike Booth and supported by the Fundraising Committee, was a sell-out success and helped raise over £5,000. The 2024 Golf Day is scheduled to take place in July again at Ponteland Golf Club who have proved excellent hosts.



**Awards Committee Chairman Mike Booth with the Tier One Capital team at the Annual Golf Day.**

Sport Newcastle were also chosen as the beneficiaries of the PK Annual Golf Day supported by Redgate Lodge Motor Group. The event was a huge success and raised over £12,000 to provide a major boost to the funds made available for awarding grants.

The Sport Annual Awards Dinner took place in November 2023 at Newcastle Civic Centre. The event recognised those clubs and individuals who have made a significant contribution to North East sport over a number of years. The highlight of the evening was the Wilkinson Sword Award for Lifetime Achievement that was presented to Sarah Hunter CBE for her contribution to women's rugby while Newcastle United manager Eddie Howe and women's manager Becky Langley shared the Coach of the Year Award. The event, which was hosted by Roger Tames, Simon O'Rourke and Dawn Thewlis, raised over £5,000. The Sport Newcastle Awards will return to the Newcastle Civic Centre in 2024 on the 14<sup>th</sup> November.



**The George Bayley Trophy for the winners at the Annual Golf Day was shared for the first time between Trust Red (Stuart Redshaw – left) and Delta Force (Andy Large)**

We have strengthened our existing relationships with Tier One Capital and SOS Group and welcomed new partnerships with local businesses including GLL, Ward Hadaway, Central Employment, JC Events and Graphic Packaging International and continue to offer local businesses a great opportunity to support grassroots sport across the North East.

We have also benefitted from the personal generosity of a number of individuals and organisations who made private donations and organised fundraising challenges in aid of Sport Newcastle. These donations included £500 from the Finn Family Fund and an anonymous donations of £2,500 and £1,000.

A new website and communication strategy is being developed to ensure existing and potential supporters of Sport Newcastle are aware of the work we are doing to support North-East Sport. We will also be focusing our efforts on developing relationships with local and national charitable trusts and grant making bodies with a focus on grassroots sport, mental health and youth - a potential area of funding we are yet to maximise.

Thanks go to all the Fundraising Committee members for the continued support, time and effort during the year with a special mention to Claire Finn who stepped down from the committee this year after many years supporting Sport Newcastle.



# AWARDS COMMITTEE REPORT

Our uniqueness as a charity that supports all and any sport was reflected in the range and diversity of the clubs and individuals that have received grants this year.

From 1<sup>st</sup> April '23 to 31<sup>st</sup> March '24 the Awards Committee met 5 times and awarded the following grants:

• Grants to 5 clubs/organisations:	£ 4,390
• Grants to 31 individuals:	£ 10,750
• Grants to 3 platinum award winners:	£ 2,500
• Grants committed to Coaching	£ 1,000
<b>Total</b>	<b>£ 18,640</b>

The significant difference in the total value of grants awarded compared to last year is almost totally accounted for by the 'Coach of the Year' allocation of £10,549 in 2022.

We are indebted to our two main sponsors, Tier One Capital and S.O.S. Group who each contribute £3,000 annually, and a very loyal sponsor (who wants to remain anonymous) who donates £2,500 each year. Proceeds from the Annual Golf Day and Awards Dinner and smaller personal donations help us to balance the books.

At the end of the financial year we received a larger than expected donation of £12,000 from Redgate Motors from the profits of their Golf Day. It will help us significantly in the coming months to meet the demand of increased grant requests and broadening our coverage of disability sport.

In June we held a Coaching Conference at the Eagles Vertu Arena. 35 coaches from 13 different local clubs joined five experienced coaches who led a range of sessions throughout the Sunday morning. They were ably supported by Marc Steutel G.B. men's basketball coach and Noelia Cacheiro, Eagles women's coach along with Becky Langley, Newcastle United women's coach. End of conference feedback rated the whole experience at 4.8 out of 5.

Two of our larger grants to organisations this year were to help teams travel to major competitions: Northumberland Schools Under 14 boys' football team to a national final and the City of Newcastle Gymnastics Academy girls squad to Italy for the Team Gym European final - an experience that both groups of youngsters will remember and benefit from for years to come.

Yet again our individual grants favoured girls to boys (18 to 13) but at least the boys are making progress from last year!

Grants were awarded to 21 different sports, including full bore rifle shooting (for the first time as far as I can remember) for a young woman who is part of the Under 21 Great Britain team. It is quite clear from parental feedback that many of the grants we award are a lifeline to ensuring their child is able to partake and succeed in their chosen sport. This year for the first time we awarded Hardship grants

to individuals and a local boxing club that was in danger of losing some of its members because parents could not afford the monthly subscriptions.

At the Awards Dinner in November we welcomed judo star Anya Hassan as our newest Platinum Award winner. She is guaranteed £1,500 per annum for three years provided she continues to progress. She's made a good start, having just won three bronze medals in Denmark and two golds in Ireland!



**Joy Eze with her Young Sporting Achievement of the Year 2023 presented to her by John Behan, Director, SOS Group Ltd.**

Our four year association with Joy Eze came to an end this year. Apart from being a brilliant sprinter (2023, Under 20 100m European champion), Joy has been an outstanding ambassador for Sport Newcastle, her club and her sport. We have been privileged to have been able to support her since she was 13 years old and will continue to monitor her progress as a senior athlete.

We have a very rigorous Rising Stars process that aims to identify the best young local sporting talent to help us find the next Anya or Joy.

In November we certainly hit the 'jackpot' with the 'Wor Jackie' award to Lewis Miley. Within days he was playing for Newcastle United's 1<sup>st</sup> team against Paris St Germain in the Champions League. Not bad for a 17 year old!

Daisy Burt, a Newcastle United Women's Academy player, won the Jack Hixon award to become the first female winner of this new trophy.

The 2023 Rising Stars to look out for in the future are:

Jakub Bobkowski (Basketball), Gabi Freeman (Swimming), Orson Peter Groot (Ice Hockey), Haydon Mustard (Cricket), Billie Netherton (Gymnastics), David Race (Athletics), Ben Redshaw (Rugby Union), Edward Solovyov (Figure Skating), Serenity Waugh (Martial Arts), and Jake Westgarth (Trampoline).

Major Award winners on the evening were:

- Young Sporting Achievement: Joy Eze, European Under 20 100m champion and winner of 21 out of 25 competitive races last year.
- Coach of the Year: Newcastle United Coaching Team (male & female).
- Team Achievement (Frank Brennan Cup): Durham County Cricket Club.
- Sporting Achievement of the Year: Kieran Reilly, BMX cyclist,
- Lifetime Achievement Award (Wilkinson Sword): Sarah Hunter, England Womens Rugby Union former Captain and most capped player.

As always it has been a busy yet rewarding year. Thanks to the considerable efforts of all committee members we continue to ensure that our limited resources are spent wisely. Feedback from parents, coaches, club officials and the athletes is extremely positive. Many youngsters would not be able to achieve their sporting dreams without the grants that we award. If only we could afford to do more.

**Mike Booth – Chair, Awards Committee**



**Kieran O'Reilly with his Sporting Achievement of the Year 2023 presented by Paul Blight, Head of Wealth Management, Tier One Capital.**

# TRUSTEES' OVERVIEW

The relative brevity of this overview is testimony to the detailed updates elsewhere in this report from our President and the Chairs of our two main committees. As trustees we are pleased to have been able to maintain the Charity's upwards post-pandemic trajectory.

The trustees have continued to fulfil their role as the Charity's principal decision making body through their active participation in the two main committees. We have addressed the conundrum highlighted in last year's report regarding issues falling outside the scope of the two committees by reactivating the previously dormant Executive Committee. We have managed at last to make significant progress with the website update so that at the time of writing we believe that the considerable efforts of Adam Barnes, Simon Rushworth and Matthew Squires will be reflected within days with the launch of a vastly improved website.

Sadly we have lost two of our trustees with Steve Harper and Claire Finn standing down for personal reasons. We are a small Charity that at one stage had 11 trustees which we recognised was far too many for a charity of the size of Sport Newcastle. The passing of Malcolm Dix and the reallocation to other roles of three trustees brought the number of trustees down to a more comfortable level. With the loss of Steve and Claire the trustees have looked to appoint a new trustee and am I pleased to report that Amy Kirsopp has accepted an invitation to join the cadre of trustees. In her three years or so as a member of the Fundraising Committee Amy has utilised the expertise she has gained from her roles at Newcastle Falcons and more recently the Tyneside Badminton Centre to make extremely valuable (and practical) contributions to our fundraising activities. Whilst Steve has had to stand down we are delighted that he will be continuing to support the Charity having accepted an invitation to become a Vice-President. This, along with Sarah Hunter CBE's appointment as our fourth Patron, has further strengthened our cadre of 'senior' ambassadors.

Whilst this Annual Report provides the opportunity to reflect on the work of the Charity over the last 12 months we cannot stand still but must continue to look ahead. Increased sponsorship activity has enhanced our revenue raising efforts but at the same time we have seen a marked increase in both the number of grant and quality of grants applications which has presented the Awards Committee with significant challenges in making funding choices between applications where in truth there is little to choose between them. Regrettably we cannot satisfy every worthy applicant.

**Roger Tames - Chairman of Trustees**





**The Sport Newcastle Rising Stars of 2023 with the Lady Mayor of Newcastle and Jonathan Edwards CBE. Back row, L-R: Gabi Freeman, Jacob Bobkowski, Lewis Miley (Wor Jackie Award), David Race, Kake Westgarth. Front row, L-R: Serenity Cooke, Billie Netherton, Daisy Burt (Jack Hixon Award), Lady Mayor, Jonathan Edwards CBE, Orson Groot, Edward Solovyov.**

## DIARY DATES 2024

22 <sup>nd</sup> April 2024	Fundraising Committee
6 <sup>th</sup> May 2024	Awards Committee [Unsung Heroes Nominations]
27 <sup>th</sup> May 2024	Awards Committee
6 <sup>th</sup> June 2024	Unsung Heroes Awards – Kingston Park
27 <sup>th</sup> June 2024	Annual Golf Day – Ponteland Golf Club
29 <sup>th</sup> July 2024	Fundraising Committee
2 <sup>nd</sup> September 2024	Awards Committee
7 <sup>th</sup> October 2024	Awards Committee
14 <sup>th</sup> October 2024	Fundraising Committee
14 <sup>th</sup> November 2024	Annual Awards Dinner – Newcastle Civic Centre
25 <sup>th</sup> November 2024	Awards Committee



## SPORT NEWCASTLE NOTES TO THE ACCOUNTS 2023-24

### General

Once again for Sport Newcastle there are two sets of accounts but with agreement, for presentational purposes, I will deal with them with a combined approach. At the end of the 2023-2024 financial year on 31<sup>st</sup> March there was a total of £32,202 in the two accounts. The general account held £2,000 and the Charity account £30,202.

The significant positive from the year is that we made awards totalling £24,980 in the form of Sports Scholarships, Grants, Club Sponsorship and Promotion from the accounts.

As previously reported at the close of business on 31<sup>st</sup> March we had £2,000 in the Community Account, with zero known commitments, debtors and liabilities this leaves us a useable balance of £2,000. It is important to note that in accordance with the 2022-23 year-end report we have implemented the decision to utilise the Charity account as the primary account for Sport Newcastle financial activities. To achieve this, we transferred a balance of £18,156 from the general account into the charity account, this left a notional balance of £2,000 in the general account. This action recognises our fundamental principles of support to grass roots sports and sports development in the wider Northeast community. In the Charity account we had a balance of £30,202 on 31<sup>st</sup> March 2024. We had known commitments of £3,000 in respect of the sports scholar's initiative and a £2,450 creditor for the completion of the website modernisation. This gives us a total useable resource across the two accounts of £26,752 for 2024-25.

### Corporate Support

Sport Newcastle are fortunate to continue to be supported by long term partners SOS and Tier One Capital who have provided invaluable financial support over a number of years sponsoring the Annual Dinner and Golf Day. In 2023-24 we also received significant financial support from Redgate Motors who donated £12,088 from a charity fundraising event for which we were extremely grateful.

### Dinner

The 2022-23 dinner accounts illustrate a shortfall of £12,313 however this figure includes the charge for the previous year of £11,698 for which we made provision in the 2022-23 balance sheet. This resulted in a final small deficit of £618. This must be offset against the level of promotion and exposure that the event provides to the organisation.

### Golf Day

The accounts show the Golf Day organised by Mike Booth and the Special Events team returned an excellent in-year profit of £4,757.

### Sports Scholars

At the close of the financial year 2022-23 we were directly supporting two scholars at a total cost of £3,000. The awards are administered through the committee on receipt of satisfactory progress reports and are reviewed quarterly at the committee meetings.

## **Expenditure**

### **Grants and Financial Assistance**

The expenditure within this category primarily includes applications for support from athletes and clubs which are considered by our trustees. Recipient sports in the year included athletics, boxing, golf, badminton, swimming, triathlon, basketball, taekwondo, gymnastics, judo, rugby, bowls, fencing, shooting, and bowls. Excluding payments to scholars we made awards totalling £21,980.

### **Office Expenses**

Within the accounts I have identified costs of £377 associated with the operation of Sport Newcastle. This includes website hosting and domain name and all printing, stationery, postage costs and the purchase of a card payment machine.

We have also made a commitment to update the Sport Newcastle website for which we have made an initial payment of £2,450 with a further £2,450 due in 2024-25. We have made the required commitment for this in the Charity balance sheet.

### **Overview**

The performance of Sport Newcastle in 2023-24 has, once again, been excellent, delivering almost £25,000 in support to clubs and athletes across the North-East operating with the absolute minimum of overhead costs ensuring that athletes and clubs can be supported as extensively as possible.

As previously noted, we will continue to utilise the Charity account as our primary accounting tool. The General account use will be monitored over the forthcoming year with a decision regarding the long-term requirement for this account will be made in due course.

**David Appleby**

**Sport Newcastle Treasurer**

22<sup>nd</sup> June 2024

## SPORT NEWCASTLE

### INCOME AND EXPENDITURE ACCOUNTS FOR THE YEAR ENDED 31st MARCH 2024

<b>Income</b>	<b>2024</b>		<b>2023</b>	
	£	£	£	£
Dinner net proceeds		0		9,978
Golf Day net proceeds		1,342		2,942
Sports Scholarship Receipts		0		0
Rates		0		0
Balance transfer to Charity Account		-18,156		0
Sponsorship		0		9,907
Affiliation & Membership Fees		0		0
Donations		0		0
		<b>-£16,814</b>		<b>£22,827</b>
 <b>Expenditure</b>				
Grants and Financial Assistance	8,460		22,990	
Sports Scholarship Awards	3,000		3,500	
Sponsorship and Promotion	0		0	
Honoraria and Secretarial Expenses	0		0	
Office Expenses	377		254	
Room Hire and Refreshments	0		0	
Promotional Expenses	0	11,837	0	26,744
 <b>Surplus (Deficit) for Year transferred to</b>				
<b>Balance Sheet</b>				
Accumulated Fund	-10,028		-1,371	
Development Trust	-18,623		-2,546	
		<b>-28,650</b>		<b>-3,917</b>

## SPORT NEWCASTLE

### BALANCE SHEET at 31st MARCH 2024

<u>Current Assets</u>	2024		2023	
	£	£	£	£
<b>Cash at Bank</b>				
Barclays Community Account	2,000	2,000	30,920	30,920
<b>Debtors and Prepayments</b>				
Corporate Scholars Credit from Charity	0		0	
Income Due - Rates Debtors				
Dinner Debtors	<u>0</u>	0	<u>0</u>	0
<b>Current Liabilities</b>				
<b>Accruals</b>				
Golf Day Income in advance	0		0	
Income Due to Charity	0		0	
COVID Emergency Grants	0		0	
Year of the Coach Commitments	0		2,419	
Corporate Sports Scholarships	<u>0</u>	0	<u>3,000</u>	5,419
<b>Creditors</b>				
City Council for Rates	0		0	
City Council for Dinner	0		0	
Others - Cheques Not Presented	<u>0</u>	0	<u>0</u>	0
<b>Net Current Assets</b>		<u>£2,000</u>		<u>£25,501</u>